

Listing of Claims:

Please amend the claims as follows:

Claim 1 (currently amended): A toilet or urinal facility having at least one fixture and an apparatus, wherein said apparatus includes a screen for the display of video material, which screen is positioned so as to be viewed by a person when using the facility, said screen displaying video generated from data held in a storage media at the said facility, and a sensor provided to detect the presence of a person using the facility and/or at least one fixture in the facility, and characterised in that memory means are provided to allow the storage of data generated from the sensor to indicate the presence of a person or persons in the facility and/or fixture and said data is retrievable from said memory means when on site and/or is transmittable via transmission means to the memory means when at a remote location, for subsequent display, processing and/or analysis, to provide a record of the exposure of persons to the displayed material, wherein the memory means allows the storage of data generated from the sensor which includes the number of detections made over a predetermined time period to indicate usage of the facility and/or fixture.

Claim 2 (previously presented): The facility according to claim 1 wherein the screen is mounted at a position removed from a fixture or as an integral part of a fixture.

Claim 3 (previously presented): The facility according to claim 2 wherein when mounted separately from the fixture the display screen is provided in a housing.

Claim 4 (previously presented): The facility according to claim 1 wherein the fixture is a urinal fixture which has a urine collection area leading to a drain and, depending upwardly from the collection area, a wall.

Claim 5 (previously presented): The facility according to claim 4 wherein the fixture has a number of bays for a number of users, and is provided with a display screen for each bay or a common screen.

Claim 6 (previously presented): The facility according to claim 1 wherein the video is held in storage media connected to the screen in the facility.

Claim 7 (previously presented): The facility according to claim 6 wherein the material to be displayed is transmitted to the storage media from a remote location at predetermined intervals of time.

Claim 8 (cancelled).

Claim 9 (previously presented): The facility according to claim 1 wherein activation of the sensor causes activation of the screen or a change in condition of the screen.

Claim 10 (currently amended): The facility according to claim 1 wherein the sensor is mounted at or adjacent ~~to the~~ to the display screen.

Claim 11 (currently amended): The facility according to claim 1 wherein said apparatus includes a housing and the facility incorporates a toilet seat fixture, ~~and with~~ the sensor is mounted in ~~the~~ said housing in which the display screen is provided to detect the presence of a person on the seat.

Claim 12 (previously presented): The facility according to claim 1 wherein the facility incorporates a toilet seat fixture and said seat has mounted in the same a sensor, said sensor activated by the presence of a person on said seat or in the vicinity of the same.

Claim 13 (previously presented): The facility according to claim 1 wherein the sensor is mounted on the fixture to indicate a change in condition of the fixture by reacting to a specified liquid or liquids.

Claim 14 (previously presented): The facility according to claim 13 wherein the sensor is controlled to react to urine but not water so as to avoid activation during the flushing process of a male urinal fixture or toilet seat fixture.

Claim 15 (previously presented): The facility according to claim 13 wherein the sensor is a conductive sensor and the sensitivity of the same is adjusted to allow the same to react with respect to the particular conductivity of the liquid.

Claims 16-18 (cancelled)

Claim 19 (previously presented): The facility according to claim 1 wherein the display is activated or the condition of the video material is changed in response to the insertion of a coin, token, or card into apparatus in connection with the display screen or via the activation of a sensor by the presence of a person using the fixture.

Claim 20 (previously presented): The facility according to claim 19 wherein upon activation of the facility the user can participate in a game.